



Shape the future of Cloud

We're hiring - expand your horizons



You are enthusiastic about finding the right customers for our cloud proposition?
You love to build and sustain trustful relationships with partners?
You have experience in corporate marketing, digital marketing and demand generation?
Contributing to an open, dynamic and supportive team environment is what you naturally like...
Professional Thai & English skills build the foundation of your skillset...
That's great! We are looking for a passionate and committed

Marketing Specialist APAC (f/m)

to support our team in Bangkok, Thailand

Your day-to-day work



Marketing

You will coordinate marketing and lead generation as part of the global Marketing team and manage regional Marketing activities.



Partner Management

You will build and maintain strong, trustful and collaborative relationships with cloud technology and solutions partners in Thailand.



Excellence

Marketing is your passion and you love to work with Social Media and other Marketing channels. You have excellent knowledge of MS Office, InDesign and Photoshop.



Global collaboration

You are a quick learner, productive, creative and highly motivated. You are a self-driven team player and love working in a cross-continental and multicultural environment.

Together with industry-leading partners, we create platforms for cloud applications to achieve greater business value for our customers.

We **advise**, **deliver** and **operate** the digital future!

Sounds like the perfect match?

 Careers-apac@neosit.com

APPLY NOW

Find detailed job specs here

 www.neosit.com/en/career.html

 [linkedin.com/company/neos-ventures/](https://www.linkedin.com/company/neos-ventures/)

 twitter.com/neosdigital

We are currently looking for a committed and reliable

Marketing Specialist APAC (m/f)

to support our team.

Start date: Immediately

Classification: Marketing

Location: Bangkok

About Neos:

Neos is a cloud-, infrastructure- and service provider, specialised in building customised digital platforms across all industries, however customers from the travel- and airline industry are our biggest fish in the pond. We love to say, that we "take our customers on a journey", working with them to develop a road map for their IT activities and build tailor-made environments for them. With our data centres in Munich and Singapore, we can support our customers regardless of their location and we are able to offer on-site support. Both data centers are PCI-DSS certified and equipped with the latest technology and security standards. Besides our own data centres, Neos has partnered with the public Cloud providers to combine the best of both worlds. Cloud enablement is an essential part of our strategy in the digitalization era.

Our teams work together across three geographical locations (Munich/Bratislava/Bangkok) and have expert knowledge in Cloud, Big Data, DevOps, Linux, Windows, Networks, Databases & VMware, Architecture and Applications. We offer a full range of solutions around Cloud and Data Centres, including infrastructure and application management, cloud infrastructure enablement and application development platforms. In a nutshell: Neos is a whiz melting pot, employing people with more than 20 nationalities and we do everything in our power to help make our customers shine by having the right tool at the right time.

Your Responsibilities

Marketing (60%)

- Coordinate marketing and lead generation activities in APAC as part of global marketing team and aligned with the marketing plan
- Develop regional market & customer insights
- Own the regional event calendar for APAC (e.g. Networking Events, Trade Shows, etc.)



- Manage regional marketing activities and drive lead generation campaigns (E-Mail marketing automation, account-based-marketing campaigns, ad campaigns)
- Develop and maintain regional database of prospects for target segment
- Develop and translate APAC specific website and social media content
- Contribute to the development of the marketing plan (APAC-specific marketing initiatives)
- Support internal communication activities

Partner Management (40%)

- Build and maintain a strong, trustful and collaborative relationship with cloud technology and solutions partners in Thailand.
- Engage partners for joint marketing activities and explore opportunities to market with, and through, them to the ultimate end user in Asia, and other territories as required.
- Develop and manage partner market development fund (MDF)

Your Personality Profile

We are looking for a candidate who is passionate about technology and is able to communicate to audiences at all levels, the value of the Neos solutions.

1. Academic background:

- Bachelor's degree or higher in Marketing, Business, Communications, or related field

2. Professional Experience:

- Experience in corporate marketing, digital marketing, and demand generation
- Professional Services, B2B marketing experience preferred

3. Required skill set

- Marketing is your passion and you love to work with Social Media and other marketing channels
- Excellent working knowledge of MS Office, InDesign and Photoshop
- You're a quick learner, productive, creative and highly motivated
- Demonstrated ability to understand technical concepts and market trends and translate into effective messages for business and technical audiences
- You work independently with a good balance between attention to detail and swift execution
- Excellent presentation and communication skills
- Ability to influence, persuade and negotiate at all levels to achieve win-win situations
- Excellent Thai and English language skills are essential.



What drives us

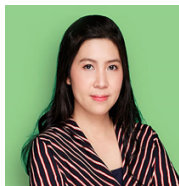
Our company values have been created by our people and our founders. That's why we truly believe in them. They mean a lot to us, whether we're discussing ideas for new projects, deciding on the best solution for a customer's problem, or interviewing candidates.



Fill an exciting and stimulating position in a dynamic, fast growing and multi-cultural IT company. You will have the opportunity to develop yourself and your career, working in multiple different areas in a relaxed, professional environment. You will also have the opportunity to be innovative and think 'outside of the box'.

Are you ready to join the Neos Family?

Please send your application via e-mail to Ann Modersitzki



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www.neosit.com/en/career



* Benefits may differ from each location

Neos is an equal opportunity workplace and especially proud of the multi-cultural working environment. We are committed to equal employment opportunity regardless of race, colour, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability or gender identity. If you have a disability or special need that requires accommodation, please let us know.

