

About Neos

Neos is a Cloud-, Infrastructure- and Service Provider, specialised in building customised Digital Platforms across all industries. We offer a full range of solutions around Big Data, DevOps and Software Defined Data Centers, including Infrastructure and Application Management, Cloud Infrastructure Enablement and application development platforms.

Principal Tasks

The Marketing Team at Neos is responsible for driving demand generation in close collaboration with the Sales Teams. It is an international team running internal communications, sales support and external channels like website and social media. We are looking for a motivated marketing specialist able to produce content and apply it to website, social media channels and campaigns.

Website

- Update and maintain website content
- Add posts to the Neos blog and update content where needed

Social Media and Paid Media

- Manage Neos presence at FaceBook, LinkedIn, Xing and other social media channels
- Execution of digital campaigns in HubSpot and Social Media

Performance Reporting and Improvement

- Responsible for reporting of campaigns and website performance
- Generate insights and recommendations to improve campaigns

Graphic Design

Create Powerpoint, flyers and social media images and material

CRM and Marketing Automation

Enter customer data and keep it up-to-date in Hubspot and Dynamics CRM

Your Profile

Academic background:

Bachelor degree

Professional Experience:

3 years of experience in B2B marketing, preferably in technology industry

Required skill set

- Experience with HTML, Java, JavaScript, UX design and curating content for website
- Ability put SEO / SEA into practice
- Experience with performance tools like Google Analytics
- Expert knowledge in Powerpoint and Adobe Creative Suite
- Excellent presentation and communication skills
- Ability to deliver value in a changing, ambiguous environment
- Intercultural collaboration
- Excellent English language skills, oral and written
- Desirable: experience with HubSpot, Dynamics CRM and Excel

What we offer

The greatest in Neos are our people!

Imagine an exciting and stimulating position in a dynamic and multi-cultural environment of IT experts. You will have the opportunity to develop yourself and your career, to work in multiple areas in a fun, relaxed and professional environment. You will also have the opportunity to be innovative and think 'outside of the box'. We see ourselves as a family who helps each other and develops further together. In addition you will profit from the following benefits.



Modern tech stack & projects



Company assets (Phone, PC, etc...)



International environment & flat hierarchies



Fun, Events & Beer O'Clock



Family friendly flexible work hours



Darts & Kicker



Work-life balance (home & remote office)



Train station nearby & free parking spaces



Competitive Salaries



Food & drinks



Training & development



Medical insurance & Company pension scheme

Neos is an equal opportunity workplace and especially proud of the multi-cultural working environment. We are committed to equal employment opportunity regardless of colour, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability or gender identity. If you have a disability or special need that requires accommodation, please let us know.

If you believe you are the right person, please send your application via e-mail to Ann Modersitzki!



Neos IT Services Co. Ltd. 89 AIA Capital Center, 11th Floor Unit 1105 Ratchadapisek Road Dindaeng, Bangkok 10400 Tel.: +66 2017 0500 careers-APAC@neosit.com

Here you can find more info about the work life at Neos: neosit.com/th/career.html

^{*}Benifits may differ for each location