



We're looking for a
Marketing Specialist (m/f/d)
to complement our Team in Bangkok

About Neos

Neos IT Services is a leading technology advisor to companies relying on business critical platforms. Neos is a partner to major enterprises delivering digitization roadmaps, automated cloud infrastructure, application development platforms and Big Data platform optimization. With approximately 80 professional staff, Neos offers a full range of IT solution architecture including migration to Cloud, Big Data, DevOps and Security.

Future Responsibilities

Marketing (60%)

- Drive marketing and demand generation activities in APAC as part of global marketing team and aligned with the marketing plan
- Develop regional market & customer insights
- Develop supporting material for marketing and sales (generate new content, brochures, videos, whitepapers, sales presentations, etc.)
- Own the regional event calendar for APAC (e.g. networking events, trade shows, etc.)
- Manage regional marketing activities and drive lead generation campaigns (e-mail marketing automation, account-based-marketing campaigns, ad campaigns)
- Create and manage workflows and automation campaigns to reduce manual work and improve internal marketing processes
- Develop and maintain regional database of prospects for target segment
- Develop and translate APAC specific website and social media content
- Communicate with the regional sales team and to understand the market landscape and customer needs
- Contribute to the development of the marketing plan (APAC-specific marketing initiatives)
- Support internal communication activities

Partner Management (40%)

- Build and maintain a strong, trustful and collaborative relationship with cloud technology and solutions partners in Thailand
- Engage partners for joint marketing activities and explore opportunities to market with, and through, them to the ultimate end user in Asia and other territories as required
- Develop and manage partner market development fund (MDF)

Your Profile

We are looking for a candidate who is passionate about technology and is able to communicate to audiences at all levels the value of the Neos solutions.

1. Academic background:

Bachelor's degree or higher in Marketing, Business, Communications or related field

2. Professional Experience:

- A minimum of 3 years of experience in corporate marketing, digital marketing and demand generation
- Professional Services or IT Services as well as B2B marketing experience preferred

3. Required skill set

- Marketing is your passion and you love to work with Social Media and other marketing channels
- Strong communicator; written, verbal and visual
- Excellent Thai and English language skills are essential
- Digital skills – marketing automation platform and CRM; experience with LinkedIn, Hubspot and Dynamics CRM is a plus
- Excellent working knowledge of MS Office
- Working knowledge of InDesign and Photoshop nice to have
- You're a quick learner, productive, creative and highly motivated
- Demonstrated ability to understand technical concepts and market trends and translate into effective messages for business and technical audiences
- You work independently with a good balance between attention to detail and swift execution
- Ability to influence, persuade and negotiate at all levels to achieve win-win situations

What we offer

The greatest in Neos are our people!

Imagine an exciting and stimulating position in a dynamic and multi-cultural environment of IT experts. You will have the opportunity to develop yourself and your career, to work in multiple areas in a fun, relaxed and professional environment. You will also have the opportunity to be innovative and think 'outside of the box'. We see ourselves as a family who helps each other and develops further together. In addition you will profit from the following benefits.



Modern tech stack & projects



International environment & flat hierarchies



Family friendly flexible work hours



Work-life balance (home & remote office)



Competitive Salaries



Training & development



Company assets (Phone, PC, etc...)



Fun, Events & Beer O'Clock



Darts & Kicker



Train station nearby & free parking spaces



Food & drinks

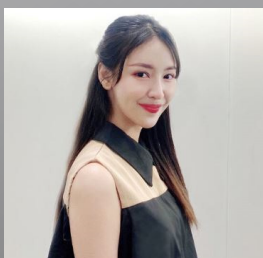


Medical insurance & Company pension scheme

*Benefits may differ for each location

Neos is an equal opportunity workplace and especially proud of the multi-cultural working environment. We are committed to equal employment opportunity regardless of colour, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability or gender identity. If you have a disability or special need that requires accommodation, please let us know.

If you believe you are the right person, please send your application via e-mail to Achita Tepworrawut!



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Here you can find more info about the work life at Neos:
neosit.com/th/career.html